

Fostering Innovation

Days: 1

Audience: Department Heads/Leads, Supervisors, Managers, Upper Management

Description: Innovation is more than creating something new – it's about discovering better solutions, developing improved methods, and finding more efficient ways to work. It drives progress by enabling companies to stay relevant and competitive through fresh ideas and transformative approaches.

Innovation propels businesses into the future, forging paths to relevance, profitability, and success. This workshop offers participants a leader's perspective on building an environment where innovation thrives -- supported by the right systems and processes, and fostering collaboration that brings groundbreaking ideas to life.

Course Objectives: This workshop will teach participants:

- An understanding what fostering innovation means
- What an innovative workplace looks like
- How they can aid in creating an innovative workplace environment
- Understanding their role in fostering innovation
- Knowing what happens in the workplace when innovation is fostered
- Describe ways that innovation can help their organization

OUTLINE:

LESSON 1: COURSE OVERVIEW

The instructor will spend the first part of the day getting to know participants and discussing what will take place during the workshop. Participants will have an engaging activity that will give them the opportunity to identify their personal learning goals.

LESSON 2: CREATING AN INNOVATIVE ENVIRONMENT

When employees have the freedom and support to think creatively, they are far more likely to generate innovative ideas consistently. In this session, participants will explore practical strategies for transforming their workplace into a hub of innovation. By implementing a few simple yet impactful changes, organizations can inspire employees to embrace innovative thinking and contribute fresh ideas that drive success.

LESSON 3: WHO IS DOING IT WELL?

Participants will look inside the company of Google to explore what innovation looks like in a workplace.

LESSON 4: A LEADER'S ROLE IN INNOVATION

Leaders play a pivotal role in fostering innovation within the workplace. To inspire those around them, it is essential that workplace leaders understand the qualities associated with innovative leadership. In this session, participants will explore the key traits of leaders and learn practical strategies they can apply to become more effective and forward-thinking leaders.

LESSON 5: SYSTEMS AND PROCESSES FOR INNOVATION

Without the right processes and workflows in place, fostering innovation in the workplace becomes increasingly difficult. When teams have the right tools at their fingertips, they are better equipped and motivated to generate innovative ideas.

LESSON 6: IS IT OK TO FAIL?

Innovation does not happen in isolation. It requires continuous refinement and the building upon ideas to achieve breakthrough solutions. Understanding that failure is an essential part of success empowers organizations to create a culture where

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innovation can thrive. Participants will learn why failure is not only acceptable in the innovation process, but is often a critical step toward achieving great results.

LESSON 7: INNOVATION AND TEAMS

When teams are given the time and space to generate ideas and collaborate, organizations not only foster innovation but also unlock a range of positive outcomes that strengthen the business. In this session, participants will learn why fostering innovation is critical in the workplace – both for the groundbreaking ideas it produces and for the valuable ripple effects that follow.

LESSON 8: WHAT HAPPENS WHEN INNOVATION IS FOSTERED

Throughout this workshop, we've established that innovation is essential for any business to grow and thrive in today's competitive landscape. We've explored strategies to make fostering innovation easier within the workplace. Now, it's time to examine why this matters – and the impact it can have on long-term success.

WORKSHOP WRAP UP

At the conclusion of the workshop, participants will have the opportunity to ask any final questions, fill out a training satisfaction survey, and complete a Personal Action Plan for future growth in this area.