

# Adobe Illustrator CC –

## Basic & Advanced



**Days:** 2

**Prerequisites:** None.

**Audience:** This course is intended for designers, publishers, pre-press professionals, marketing communications professionals, or people taking on design responsibilities who need to use Illustrator to create illustrations, logos, advertisements, or other graphic documents.

**Description:** This course focuses on Adobe® Illustrator® CC, the component within CC used to create “drawn” graphics, while enabling its users to integrate content from other domains (such as photo-oriented graphics and animation, which belong to Adobe® Photoshop® and Flash®). With Illustrator’s many, easily used tools, you will discover that not only can you unlock the same creative impulses you’ve always had as you’ve picked up a pencil to sketch out an idea, but also capture those multiple ideas and “what ifs” during the creative process in ways that you never imagined. And for those of you who are just embarking on building your creative skills, you will be surprised at “how good” your work will appear, even at the outset of your exploration of the world of graphic design.

### OUTLINE:

#### DAY 1

##### LESSON 1: INTRODUCING ILLUSTRATOR CC

- Topic A: Apply Design Principles, Elements, and Graphics Composition
- Topic B: Evaluate Graphics Scalability
- Topic C: Navigate the User Interface
- Topic D: Customize the User Interface

##### LESSON 2: CREATING DOCUMENTS CONTAINING BASIC SHAPES

- Topic A: Create Documents
- Topic B: Save Documents
- Topic C: Draw Basic Shapes

##### LESSON 3: CREATING DOCUMENTS CONTAINING CUSTOMIZED PATHS

- Topic A: Draw Paths
- Topic B: Modify Paths

##### LESSON 4: CREATING GRAPHICS CONTAINING CUSTOMIZED TEXT

- Topic A: Insert Text
- Topic B: Apply Flow Text Along a Path
- Topic C: Insert Bounded and Threaded Text
- Topic D: Apply Text Styles
- Topic E: Insert Typographical Characters

##### LESSON 5: CUSTOMIZING OBJECTS

- Topic A: Import, Place, and Link Graphics
- Topic B: Alter the Appearance of Objects

##### LESSON 6: CUSTOMIZING BASIC SHAPES

- Topic A: Apply Strokes and Brushes
- Topic B: Fill Shapes
- Topic C: Apply Graphics Styles
- Topic D: Distort Text with Text Envelopes

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### LESSON 7: PREPARING DOCUMENTS FOR DEPLOYMENT

- Topic A: Update Text
- Topic B: Wrap Text
- Topic C: Hyphenate Text
- Topic D: Optimize Content for Print
- Topic E: Optimize Content for the Web
- Topic F: Optimize Content for PDF Documents

### DAY 2

### LESSON 1: DRAWING COMPLEX ILLUSTRATIONS

- Topic A: Apply the Grid, Guides, and Info Panel
- Topic B: Combine Objects to Create Complex Illustrations
- Topic C: Organize Artwork with Layers
- Topic D: Create a Perspective Drawing
- Topic E: Trace Artwork

### LESSON 2: ENHANCING ARTWORK USING PAINTING TOOLS

- Topic A: Paint Objects Using Fills and Strokes
- Topic B: Paint Objects Using Live Paint Groups
- Topic C: Paint with Custom Brushes
- Topic D: Add Transparency and Blending Modes
- Topic E: Apply Meshes to Objects
- Topic F: Apply Patterns

### LESSON 3: CUSTOMIZING COLORS AND SWATCHES

- Topic A: Manage Colors
- Topic B: Customize Swatches
- Topic C: Manage Color Groups
- Topic D: Adjust Color

### LESSON 4: FORMATTING TYPE

- Topic A: Set Character Formats
- Topic B: Apply Advanced Formatting Options to Type

### LESSON 5: ENHANCING THE APPEARANCE OF ARTWORK

- Topic A: Apply Effects to an Object
- Topic B: Create Graphic Styles
- Topic C: Apply a Mask to an Object
- Topic D: Apply Symbols and Symbol Sets

### LESSON 6: PREPARING CONTENT FOR DEPLOYMENT

- Topic A: Prepare Artwork for Printing
- Topic B: Prepare Transparency and Colors for Printing
- Topic C: Create Slices and Image Maps
- Topic D: Save Graphics for the Web
- Topic E: Prepare Documents for Video
- Topic F: Prepare Files for Other Applications

### LESSON 7: SETTING PROJECT REQUIREMENTS

- Topic A: Identify the Purpose, Audience, and Audience Needs
- Topic B: Determine and Evaluate Standard Copyright Rules for Artwork, Graphics, and Graphics Use
- Topic C: Determine and Evaluate Project Management Tasks and Responsibilities